

BIOs

Gianluca Guaitoli was born in Carpi on 24th may 1973.. After one year in engineering university, he was touched by an experience in the backstage of a fashion show in Milan - he suddenly decides to quit his studies to pursue his career as a fashion hair-stylist. He enrolls in a professional school and right then he starts to assist some of the best hair-stylists of the world: Julien DYs, Eugene Souleman, Luigi Mureno, Didier Malige, Aldo Coppola e Alessandro Squarza.

"If you wish to do the hair, you need to forget about the hair" become his motto. Gianluca is today represented by WM-MANAGEMENT, he has collaborated with national and international magazines and clients such as: Vogue Italia, W Korea, Interview Germania, Hero, The Greatest, L'uomo Vogue, Amica, icarius.com, D della Repubblica, Io Donna, Santoni Edited, Palm Angels, Marithe Francois Girbaud, Valentino, Dolce & Gabbana, Versace, D Squared, Liu-Jo, Twin-Set, Chopard, Luigi Bianchi, Keaton, No Ka' O and others more.

Albert Watson, Michel Comte, Deborah Turbeville, Manuela Pavesi, Giovanni Gastel, Toni Thormbert, Hill & Aubrey, Magnus Reed, Michael Avedon Gianluca Fontana, Luca Manfredi, Emilio Tini, Alessio Bolzoni, Takai, are some of the photographers he has worked with.

Since 2013 he is involved in a fine-art project based on portraits, while developing his experience and sensitivity into art-direction.

Carlotta Bertelli is an Italian fine-art, fashion and portrait photographer.

Born in Modena 1988, she moved to Milan at the age of twenty to study photography, where she started her career in fashion,

In the past 10 years she has lived and worked in Milan, Paris, New York and Sao Paulo, her work becoming internationally appreciated, with publications on several mainstream and independent magazines.

Best known for her creative use of light, her style has naturally carved itself a niche in the market, signing special projects and campaigns for luxury fashion brands as well as worldwide companies such as Tissot and Renault. Beyond commissioned works, she would always carry an old Rolleiflex along with her, building a personal archive which shows her strong empathy for humanity and nature.

In 2013 she meets her husband Gianluca Guaitoli and they start a new fine art project focused on lightpainting portrait, which has been exhibited nationally and internationally.

Today **Carlotta and Gianluca** live in a little hamlet in the Tuscan countryside called Fonte Vetriana, where they've founded Studio Hamor to combine their experience and knowledges in the world of image and communication together with a more poetical vision based on the return to a slow photography and to a slow life.