

MANDALAKI PRESS KIT

Milan Design Week 2023

The Halo Edition collection expands with **MAG SYSTEM**

In Milan Design Week 2023, Mandalaki presents a new magnetic battery-powered lighting system designed for a modern life that is increasingly dynamic and fluid. The system enriches the Halo Edition collection, the independent brand created by Mandalaki Studio.

Today, homes are no longer just places to sleep and eat in, but are becoming multi-use spaces. People pursue the possibility to work, exercise, have fun, and relax in the same environment. Design must respond to these new needs, offering functional and innovative solutions that allow spaces to be easily and quickly transformed. Mag System perfectly fits into this context, with a magnetic battery-powered lighting system that is cable-free, flexible in space, and easy to install, offering a perfect solution for the needs of modern home spaces.

The light source is an anodized aluminum element, equipped with the latest LED technology, lightweight, compact, and resistant, combining style, quality, and functionality in a single product. Thanks to its magnetic system and intelligent accessories, it becomes a transversal object in space, which transforms according to needs, extending mobility both inside and outside.

Mag System is available in three different versions: **Mag**, **Mag Table**, and **Mag Floor**, in order to offer maximum versatility. Its light, dimmable in 4 levels of intensity (30 - 100 - 250 - 550 lumen), is warm and welcoming, guarantees glare-free lighting comfort, and is available in Warm White and Sunset Red colors, depending on the version. The battery life has been designed to offer an uninterrupted experience: depending on the intensity set, it can vary between 8 and 100 hours of autonomy.

MAG

Mag is the light source in the lightest and most compact version, the main element that interacts with all accessories, the illuminating soul of the entire system.

Thanks to its extreme versatility, Mag can be used to create endless compositions and setups within the home environment by using available surfaces as bases: the magnetic system can be used on metal surfaces or its included accessory in the kit can be used for suspension to create flexible and original lighting solutions, but not only.

With its long-lasting battery, it can be taken on the go and used anywhere, even in extreme situations or as a multifunctional tool for professionals, unleashing limitless creativity.

Mag is available only in Warm White 3000k color temperature.

Materials

Black anodized aluminum, brass

Battery capacity

4800 mAh

4 Switchable light intensity

30 - 100 - 250 - 550 lumen

Long battery life

100 - 50 - 20 - 8 hours

Light Color

Warm White - 3000 Kelvin

Included in the kit

Halo Mag, Suspension kit, USB-C charging cable

Protection classification

IP54

MAG TABLE

Mag Table is the table version that combines the Mag element with its dedicated accessory, transforming into a practical and versatile single lamp, ideal for illuminating a wide range of spaces using flat surfaces. Its circular, wide and distinctive diffuser spreads a soft and enveloping 360° glow that embraces those it illuminates, giving a feeling of pure emotion.

Thanks to its magnetic system, it is easy to install and move to any point in the room and its long-lasting battery ensures that light is always available, without the need for electrical cables. Mag Table is perfect for creating intimate atmospheres in the bedroom, for lighting a reading corner, or for creating a convivial atmosphere in the living room. (Also ideal for use in contract environments such as restaurants, bars, hotels, and spa).

Mag Table is available only in the Warm White 3000k color temperature.

Materials

Black anodized aluminum, brass, iron

Battery capacity

4800 mAh

4 Switchable light intensity

30 - 100 - 250 - 550 lumen

Long battery life

100 - 50 - 20 - 8 hours

Light Color

Warm White

Included in the kit

Halo Mag Table, Magnetic deflector, Magnetic base, USB-C charging cable

Protection classification

IP54

MAG FLOOR

Mag Floor is the floor version that reinterprets the beauty of candlelight in a modern way, combining practicality and versatility with technology.

The lighting body, a Mag in Sunset Red version, equipped with a battery and a magnetic support, is combined with a new accessory element, a black anodized aluminum pedestal that, in addition to maintaining the continuity of the formal language, allows to raise the light point to a higher height, creating large sculptural light compositions with great effect. Walls and ceilings become large canvases on which to project its warm and enveloping light.

It is a hybrid lighting solution with minimal and elegant design, an iconic, silent and free-moving object thanks to its cable-free technology.

The versatility of the system remains its main feature: the two elements, being separable, guarantee maximum mobility and usability of the system. It will be possible to use Mag as a mobile light source, or use the magnetic pedestal to create large dimensional and emotionally valuable sculptural light compositions or use it with its suspension accessory included in the kit.

With this model, the magic and luminous comfort of a candle is evoked in different forms and ways, living a complete experience of light through this innovative system.

This version is available only in Sunset Red color temperature.

Materials

Black anodized aluminum, brass, iron

Battery capacity

4800 mAh

4 Switchable light intensity

30 - 100 - 250 - 550 lumen

Long battery life

100 - 50 - 20 - 8 hours

Light Color

Sunset Red

Included in the kit

Halo Mag Floor, Magnetic tube, USB-C charging cable

Protection classification

IP54

Social media links e hashtags

Instagram:

@mandalaki_studio

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#halo #haloedition #mandalaki #mandalaki_studio
#light #art #interior #nature #sunsetlamp #architecture
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Web and more infos at:

www.haloedition.com

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