WANDERLUST VISION MANDALAKI A STRONG DESIRE EXPERIENCE TO WANDER

EUROPA

Wanderlust Vision & Mandalaki



"We must recover the spirit of the founding fathers, the spirit of Ventotene, of those who knew how to put aside the hostilities of war, put an end to the failures of nationalism by giving us a project capable of combining peace, democracy, rights, development and equality."

David Sassoli's words on the day of his introduction to the European Parliament are those of a people united in differences, of an environment of human beings sharing values, emotions and life stories. In order to celebrate these principles and keep them alive, Klaus, content creator and music producer, decided to narrate a multi-sensorial story called "Wanderlust Roma", the new chapter of his Grand Tour event series.

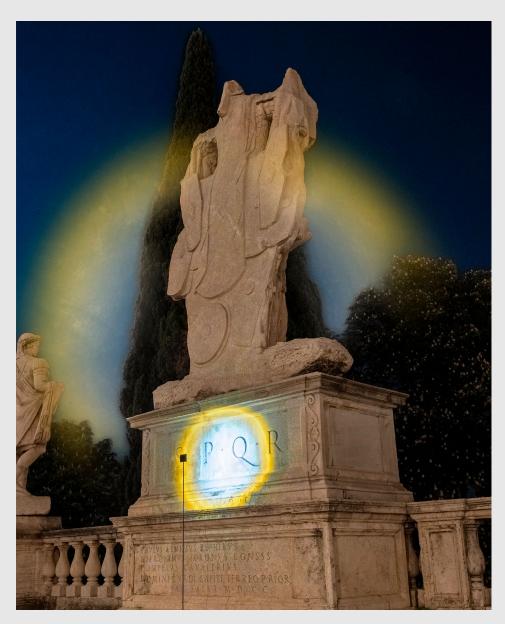
For the Rome episode, Klaus' creative platform Wanderlust Vision departs from Piazza del Campidoglio for a journey through the history of the Urbe to the Renaissance man, the man of Michelangelo, the artist who was able to shape nature and matter, in collaboration with

the European Parliament and Roma Capitale.

To amplify this tale, Mandalaki and Wanderlust Vision are proud to introduce "EUROPA", a one of a kind lamp designed specifically for Europa Experience, the multimedia format based in the most important European cities created to connect younger generations with values of equality, freedom, and integration.

Through its delicate and elegant shades of color, capable of creating a welcoming, relaxing atmosphere, which arouses positive emotions giving the environment a sense of peace and tranquility, this light wants to send a message of community by lightning that light, that inner strength and motivation.

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About Wanderlust Vision

Wanderlust Vision is a 360° brand that aims to to engage multiple communities, online and offline, through the combination of music and a conscious approach to daily happenings. The project was born in 2020 as a response to geographical and social limits: the first event at the Museo del Novecento in Milan represents an ideal example of innovative cultural promotion, where different forms of art are told in a unified story.

Wanderlust Vision is an event platform, a record label and a creative agency that deals with branding and product development. It is a constantly moving process that evolves and transforms according to the needs and challenges we encounter during our journey, seeking dynamic and contemporary solutions for people and the world.

About Mandalaki

Mandalaki is a product and consulting design firm founded in 2012 by Enrico De Lotto, George Kolliopoulos and Giovanni Senin in Milan, Italy. Davide Giovannardi became a partner in 2013. The team has different educated backgrounds in Product Design, Economy and Art. Mandalaki explores the

intersection between design and technology to create unique pieces of high quality and conceptual values as a result of their consistent innovative approach between industrial and artisanal processes. Extremely pure shapes conceal years of meticulous technical and aesthetic research that characterize their iconic and recognizable products, architectures and art pieces. Each project is connected to one another: from modular micro houses to electric cars, from lighting installations to furniture. The projects are driven by the research of essentiality and functionality as well as sustainability and performance. In the last years Mandalaki focused their research also on lighting with the Halo Project. The light is no longer treated as a source of illumination but as a graphic projection, precise and defined. A tension is established between the physical object and the metaphysical projection. The result is a new family of lamps designed for different landscapes, capable of creating worlds of nuance in which people can dive. Mandalaki strongly believes in an interdisciplinary approach to bring value to their works, empowering their networks from artists to scientists.