



Barovier&Toso
VENEZIA 1295

FUORISALONE 2024

Barovier&Toso at Fuorisalone 2024 presents
Endless by vandersandestudio





Barovier&Toso
VENEZIA 1295

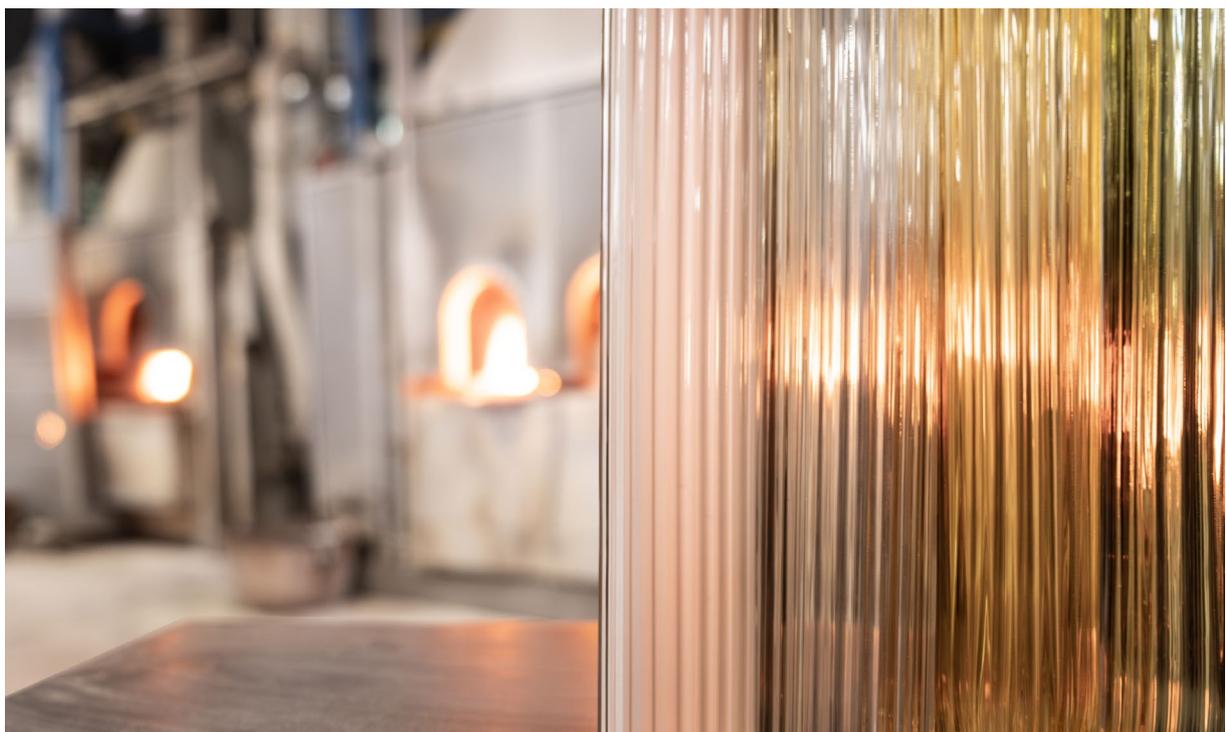
*Barovier&Toso participates in Fuorisalone 2024 with a site-specific installation designed by **vandersandestudio** at the Via Durini showroom. The display of light structures and Venetian Crystal reflects the company's know-how, highlighting once again its capabilities in the bespoke world and in the creation of tailor-made projects.*

16 – 21 April 2024

On the occasion of **Fuorisalone 2024** in Milan, Barovier&Toso presents **Endless**, a special installation realized by **vandersandestudio** at the showroom in **Via Durini**. For the first time, the Milanese monobrand space, located in the heart of the **Design District**, hosts a site-specific project that enhances the environments and their potential.

The project involves the complete transformation of the ground floor of the showroom with the creation of an immersive luminous installation at its center. This installation is composed of slender **blown glass columns with light effects that turn on and off alternately**, resting on some mirrored walls installed on the floor and ceiling. The play of lights and reflections of the different elements creates a unique and dreamlike atmosphere, giving life to light architectures that repeat into infinity.

The glasswork of the parts reflects that of one of the most iconic chandeliers by Barovier&Toso, **Metropolis**, characterized by rods with a thin diameter and external longitudinal ribs. The arrangement of these tubular-shaped elements, equipped with LED lighting, is varied throughout the showroom setup, creating always new luminous scenarios.





Barovier&Toso

VENEZIA 1295

In the display window, a large wall of bright glass rods with some colored inserts hints at and invites to discover the installation inside without fully revealing it, thus enticing the visitor to enter. At the entrance, there is a small relaxation area with a large seat along the wall, while around the central immersive installation, a visual path marked by a sand-colored carpet invites exploring the surrounding environment and the different uses of the tubes: as screens, columns, and suspensions. Furthermore, a series of undulating luminous glass partitions, along with lacquered panels and draperies, helps to define the visiting path, making it dynamic and engaging. Inside the installation, some products from the Barovier&Toso catalog are also on display, including the Campanula suspension designed by García Cumini.

The visit continues upstairs where it is possible to discover other collections from the catalog—from historical productions to the most recent—alongside custom-made products and large in-situ installations. During Design Week, a room will be specially set up with a circular partition made of luminous glass tubes and a Spin Booth 360° that allows, thanks to an arm system where one can attach their mobile phone, to create a personalized video with the bright wall in the background. This format nods to engaging social media communication and provides a fun way to discover and interact with Barovier&Toso's space and products.

The Endless installation showcases the multifaceted and versatile potential of a handcrafted crystal module and therefore the expertise of Barovier&Toso in always finding new custom solutions thanks to its centuries-old experience in the art of glass. At its core is the concept of seriality, or the ability to go beyond the product and consider the module itself, giving life to reproducible contemporary installations on different scales. A unique opportunity for designers and interior designers to choose from various configurations, theatrical, to enhance any environment.